

Factors influencing the transformation processes in poultry production in Hanam Province, Vietnam: Challenges, opportunities and implication for policy changes

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Introduction

This study forms part of a larger research component of the Eco-health Field Building Leadership Initiative (FBLI) in Vietnam to address human health problems related to agricultural intensification and human waste management in Ha Nam Province that involve multi-stakeholders and multi-institutions as well as policy makers. Hanam province is located within the Red River Deltain Northern Vietnam and is dominated by flat land. The natural conditions favour diverse agricultural activities. Poultry raising is the common farming practice.

Table 1: Average poultry flock size and proportion of farms by flock size class in Ha Nam province





Flock size	Indicators	2013	2008	Changes
class				(%)
Group 1: 1-49 birds	Average flock size (birds/farm)	21.17	15.82	25.27
	% of total farms	73.62	73.93	-0.31
Group 2: 50-500 birds	Average flock size (birds/farm)	94.01	129.64	-37.90
	% of total farms	23.79	22.12	1.67
Group 3: >500	Average flock size (birds/farm)	1467.14	1607.69	-9.58
	% of total farms	2.28	3.93	-1.65



Picture 2. Commercial small-scale chicken flock of 51-500 birds per family

Results

Poultry production is still a major activity, accounting for 81% of the studied farms; intensive poultry production also exists with medium-scale flocks.

Generally, 60% of poultry farms increased their flock sizes during the five-year period between 2008 and 2013, and the rest decreased their farm sizes.

Picture 1. Smallholder chicken flock of 10-50 birds per households

Objectives

The objective of this study was to determine the factors influencing the transformation process of poultry production in Ha Nam province.

Materials and methods

Multistage and random sampling procedures were employed to select 461 farmers. Both structured questionnaires and in-depth interviews were used to collect data on the characteristics and dynamics of poultry farms. The information for 2013 and during the last five years was based on actual data, but information for 2008 was based on recall of household members. The collected information was analysed by applying descriptive statistics and qualitative analysis.

At the household level, the choice of poultry flock size and decision of flock size changes were influenced by many factors, such as prices of feeds and broilers, cash income from off-farm employment, access to credit and animal health services.

Different challenges of the three groups of farms were identified such as diseases, output price fluctuation, high input prices. Opportunities included high productivity breeds and vertical and horizontal integration opportunities (contract farming, farmer organization).



Conclusion

Picture 3. Commercial medium-scale chicken flock of 500-5000 birds per farm

Poultry farming will continue to change in the future. While a range of factors have contributed to these changes, input and output prices and capital are the most important drivers. Future changes of poultry production processes will also depend on dynamic relationships among these factors.

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